



William Adams Pty. Ltd. ABN 72 009 569 493

22nd October 2009

Forests Assessment
Natural Resources Commission
GPO Box 4206
Sydney NSW 2001

RE: RIVER RED GUM FORESTS ASSESSMENT

Dear Commission,

William Adams Pty Ltd is a privately owned company with history in the supply of engineering and mobile equipment in Australia since 1884.

Currently responsible for the sales, service and parts support of Caterpillar brand construction and forestry equipment, truck and industrial engines our branch to service the North Central region of Victoria is, and has been based in Swan Hill since 1956 - approx. 63 years.

Collectively our business in Victoria employees some 600 personal, 7 of whom are permanently based at our Swan Hill branch and who reside in the local area.

The forest industry through its requirement for the use of heavy mobile plant historically represents a significant portion of our sales opportunity, in the order of 10-15% of our annual equipment sales for Victoria or \$10,000,000. Indeed a quick calculation based on our equipment register for customers engaged primarily in forestry or forest harvesting in the immediate Swan Hill area determined 50+ key items of operating Caterpillar mobile plant, which has been supported with the additional of new equipment purchases in recent times by local customers despite the current economic climate.

This combined with directly related transport, which uses a high proportion of Caterpillar engines, confirms that a large percentage of our sales opportunity is derived from the forest industry. Estimates for parts & service sales directly attributed to the forestry industry and associated transport are in the order of \$1,500,000 for our Swan Hill branch alone.

HEAD OFFICE CLAYTON	BENDIGO	GEELONG	HORSHAM	LAVERTON	MILDURA	ORBOST	SWAN HILL	TRARALGON	WODONGA
17-55 Nantilla Road Clayton North P.O. Box 164 Clayton Vic 3168	3 Adam Street Bendigo 3550	Car Fyans & Crown Sts South Geelong 3220	Dimboola Road Horsham P.O. Box 642 Horsham Vic 3400	32-34 Spencer Street Sunshine P.O. Box 800 Sunshine Vic 3020	667 Fifteenth Street Mildura P.O. Box 5000 Mildura Vic 3500	Princes Highway Newmerella P.O. Box 12 Newmerella Vic 3886	36-38 Curlewis Street Swan Hill P.O. Box 1745 Swan Hill Vic 3585	25-27 Standing Drive Traralgon P.O. Box 474 Traralgon Vic 3844	200 Melbourne Road Wodonga P.O. Box 903 Wodonga Vic 3690
Tel: (03) 9568 0666 Fax: (03) 9561 6273	Tel: (03) 5444 5368 Fax: (03) 5442 8977	Tel: (03) 5249 2500 Fax: (03) 5244 1848	Tel: (03) 5382 0071 Fax: (03) 5382 1303	Tel: (03) 9931 9886 Fax: (03) 9314 7590	Tel: (03) 5018 6100 Fax: (03) 5018 6199	Tel: (03) 5154 3011 Fax: (03) 5154 3022	Tel: (03) 5032 3332 Fax: (03) 5033 1112	Tel: (03) 5175 6200 Fax: (03) 5174 4048	Tel: (02) 6024 4744 Fax: (02) 6024 5221

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It is therefore, William Adams Pty. Ltd position to support the sustainable and responsible productive management of the red gum forests, to underpin not only the health of the forests but the health of the regional economy which will ultimately ensure security for the forests in our view.

Having a long history with and in support the forestry industry in Victoria, we understand the need to ensure that the forests themselves are managed correctly and with intent to provide responsible climate outcomes for future generations. Time and time again we see that managed harvesting is sustainable and in-fact can benefit the forest without detriment to its long term health while providing the ultimate renewable & bio-degradable construction material – timber.

Our corporate and personal responsibilities are to ensure that we minimise our carbon footprint, and the use of timber as a totally sustainable resource that consumes significantly less energy to produce is a key factor in this ambition.

In closing, the forest industry is a key element of the market opportunity that underpins the economically sound investment we currently have in our people, resources and facilities at the Swan Hill branch, and we appreciate the opportunity to submit this statement.

Regards,



Glen Slocombe
Regional, Government & Forestry Manager - Victoria

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